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APOORVA PRABHAKAR

copywriter

work

Copywriter June '23 - Present

ATTN:

Amazon, Adobe, New Business

Freelance Copywriter Nov '22 - June '23

Elite Flower, David Stark Design,
Formerly Known As

DEPT, Remote Apr '22 - Present

Freelance Copywriter
Meta

Madwell, New York Aug '21 - July '22

Copywriter
Plum Organics, Visible Wireless,
Born Free Eggs, New Business.

A_da, New York Aug '21 - Nov '21

Freelance Copywriter
Microsoft 365

**Flawless Beauty Lounge,
Florida** Apr '20 - Apr '22

Freelance Copywriter

Elite Media, New York Sept '19 - Oct '20

Copywriter
American Family Insurance

**White and Grey Media,
India** Jul '16 - Dec '16

Junior Copywriter

DDB Mudra, India Feb '16 - May '16

Creative Intern

volunteer

100 Roses from Concrete, New York

Copywriting Mentor

May '22 - Aug '22

May '23 - Aug '23

education

The New School, New York

MA in Media Studies

2017 - 2019

St. Joseph's College, India

BS in Economics, Math, Statistics

2010 - 2013

awards

The Shorty Awards

Winner in Twitter Partnerships

Bronze Distinction in Integrated Campaign

Audience Honor in Twitter Partnerships

Audience Honor in Integrated Campaign

The One Club

Gold in Integrated Branding Campaign

Merit Winner in Social Media

The Drum Awards

Nominee in B2C Integrated Campaign

ANA Awards

Grand Prize in African-American Campaign