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APOORVA PRABHAKAR

copywriter

work

Freelance Copywriter Nov '22 - Present
Elite Flower
David Stark Design
Formerly Known As

3Q/Dept, New York Apr '22 - Nov '22
Freelance Copywriter
Meta

Madwell, New York Aug '21 - July '22
Copywriter
Plum Organics
Visible Wireless
Born Free Eggs
New Business

A_DA, New York Aug '21 - Nov '21
Freelance Copywriter
Microsoft 365

Flawless Beauty Lounge, Florida Apr '20 - Apr '22
Freelance Copywriter

Elite Media, New York Sept '19 - Oct '20
Copywriter
American Family Insurance

White and Grey Media, India Jul '16 - Dec '16
Junior Copywriter

DDB Mudra, India Feb '16 - May '16
Creative Intern

volunteer

100 Roses from Concrete, New York
Copywriting Mentor
May '22 - Aug '22

education

The New School, New York
MA in Media Studies
2017 - 2019

St. Joseph's College, India
BS in Economics, Math, Statistics
2010 - 2013

awards

The Shorty Awards
Winner in Twitter Partnerships
Bronze Distinction in Integrated Campaign
Audience Honor in Twitter Partnerships
Audience Honor in Integrated Campaign

The One Club
Gold in Integrated Branding Campaign
Merit Winner in Social Media

The Drum Awards
Nominee in B2C Integrated Campaign

ANA Awards
Grand Prize in African-American Campaign