


 apoorva.2992@gmail.com

 646-239-9684

 @quite\_an\_eyeful

# APOORVA PRABHAKAR

## copywriter

### work

**3Q/Dept, Chicago**  
Freelance Copywriter  
Apr '22 - Present  
Meta

**Madwell, New York**  
Copywriter  
Aug '21 - July '22  
Plum Organics, Visible Wireless,  
Born Free Eggs, New Business.

**Ada, New York**  
Freelance Copywriter  
Aug '21 - Nov '21  
Microsoft 365

**Flawless Beauty Lounge, Florida**  
Freelance Copywriter  
Apr '20 - Apr '22

**Elite Media, New York**  
Copywriter  
Sept '19 - Oct '20  
American Family Insurance

**White and Grey Media, India**  
Junior Copywriter  
Jul '16 - Dec '16

**DDB Mudra, India**  
Creative Intern  
Feb '16 - May '16

### volunteer

**100 Roses from Concrete, New York**  
Copywriting Mentor  
May '22 - Present

### education

**The New School, New York**  
MA in Media Studies  
2017 - 2019

**St. Joseph's College, India**  
BS in Economics, Math, Statistics  
2010 - 2013

### awards

**The Shorty Awards**  
Winner in Twitter Partnerships  
Bronze Distinction in Integrated Campaign  
Audience Honor in Twitter Partnerships  
Audience Honor in Integrated Campaign

**ANA Awards**  
Grand Prize in African-American Campaign